



#### ETERNAL EYEBROWS

Melany Whitney, CPCP, FAAM, president of the Center for Permanent Cosmetics (which has outposts in New York, New Jersey and Florida), says, "Many clients come to me after years of bad brow management." But long gone are the days of blue-black or green-gray tattooed eyebrows. Today's artists use realistic techniques that create the illusion of individual hairs. According to Whitney, the biggest misconception about permanent makeup is that it's unsafe. Although there is no widespread licensing of permanent makeup artists, Whitney recommends choosing an artist who's certified by the Society of Permanent Cosmetic Providers ([spccp.org](http://spccp.org)). Center for Permanent Cosmetics: [permanentmakeup.com](http://permanentmakeup.com)

I WANT TO

accentuate my

eyes

Did you know your brows and lashes actually serve a purpose, shielding your eyes from perspiration, debris and even the sun while squinting? But if you think of your brows and lashes as eye accessories, as well, you can make the most of these oh-so alluring attributes.